

Toyota (incl. Lexus) Sales of country/region

Single-month figures, and cumulative total figures in the right-hand column for 2024 are year-on-year percentage figures

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Oct.2024	Reasons for single-month change	2024 Cumulative Total	
Worldwide sales	7,096,853	8,717,314	8,947,756	9,147,342	9,188,559	9,223,727	9,383,780	9,541,748	9,714,253	8,692,168	9,615,157	9,567,184	10,307,395	903,103	1.4	8,333,341	-1.5
Sales outside of Japan	5,895,877	7,025,086	7,363,440	7,593,024	7,690,690	7,642,876	7,750,619	7,977,439	8,104,084	7,187,947	8,139,021	8,278,052	8,634,425	759,555	0.4	7,122,460	1.1
North America	1,880,472	2,359,665	2,520,011	2,670,016	2,817,086	2,797,542	2,790,506	2,798,221	2,757,160	2,408,072	2,681,219	2,445,348	2,617,033	217,737	-5.3	2,244,713	5.5
U.S. (incl. Hawaii)	1,644,661	2,082,504	2,236,042	2,373,767	2,499,263	2,449,629	2,434,516	2,426,735	2,383,348	2,112,941	2,332,262	2,108,460	2,248,477	185,916	-5.0	1,915,444	5.0
Canada	162,260	192,058	195,360	200,851	209,049	217,792	224,547	231,646	237,091	191,419	225,215	200,205	227,460	19,803	-10.2	200,424	5.2
Mexico	48,589	56,278	60,740	69,597	84,779	104,955	105,464	108,761	105,663	76,577	91,145	98,087	106,794	9,378	0.0	101,591	20.4
Other	24,962	28,825	27,869	25,801	23,995	25,166	25,979	31,079	31,058	27,135	32,597	38,596	34,302	2,640	-3.3	27,254	-1.5
Latin America	259,963	321,516	392,940	403,019	377,891	391,794	419,028	441,280	407,151	280,257	385,246	474,564	478,796	46,123	18.6	406,785	3.2
Brazil	99,552	116,579	177,982	195,478	178,658	179,441	190,862	202,843	217,430	134,893	173,475	191,653	194,412	19,322	31.7	171,830	8.9
Argentina	36,355	47,818	56,439	63,082	67,085	81,295	92,052	94,110	54,021	51,659	69,913	90,068	87,439	9,304	19.7	73,563	-4.2
Other	124,056	157,119	158,519	144,459	132,148	131,058	136,114	144,327	135,700	93,705	141,858	192,843	196,945	17,497	6.5	161,392	1.1
Europe	803,681	813,866	819,191	855,477	843,707	898,019	969,077	1,005,370	1,051,550	961,699	1,037,126	1,032,159	1,122,735	94,990	1.4	970,647	6.1
U.K.	91,275	101,822	106,642	115,429	123,813	119,315	124,946	124,843	130,124	114,800	128,334	128,005	147,010	9,881	-12.5	114,557	-7.9
Russia	133,789	169,282	171,616	182,613	119,655	119,949	118,747	133,777	127,251	113,915	119,178	21,973	435	0	-100.0	19	-95.5
France	75,021	74,110	78,073	78,145	82,981	88,120	98,036	106,136	118,988	107,905	107,558	120,740	133,267	12,393	-12.2	119,089	10.9
Italy	70,250	57,399	56,691	63,949	71,900	78,307	90,002	90,517	96,698	83,474	87,237	104,717	115,904	11,637	3.9	111,201	19.7
Germany	83,026	83,307	76,354	71,528	68,959	76,104	85,861	85,850	93,802	86,872	81,061	88,508	90,101	9,433	56.2	87,476	19.7
Spain	43,051	38,054	38,452	45,456	56,843	64,200	70,977	79,505	84,881	67,411	72,561	90,460	97,545	8,985	24.7	87,465	11.5
Other	307,269	289,892	291,363	298,357	319,556	352,024	380,508	384,742	399,806	387,322	441,197	477,756	538,473	42,661	-2.6	450,840	2.8
Asia	2,003,141	2,344,417	2,362,472	2,373,214	2,389,606	2,531,974	2,622,304	2,855,005	2,970,289	2,768,581	3,135,228	3,324,735	3,318,504	301,378	2.1	2,584,029	-4.6
China (incl. Hong Kong and Macau)	895,157	853,454	930,884	1,047,498	1,139,239	1,225,908	1,302,357	1,486,793	1,620,698	1,797,487	1,944,010	1,940,590	1,907,587	172,274	-0.4	1,412,852	-9.3
Indonesia	314,878	400,122	435,430	388,711	326,587	389,241	371,272	357,390	332,354	183,656	291,499	330,498	327,675	25,019	-11.3	244,834	-8.4
Thailand	290,061	516,086	445,464	327,027	266,005	245,087	240,137	315,113	332,380	244,316	239,723	288,810	265,949	15,162	-27.3	182,380	-17.2
Philippines	54,593	65,396	75,587	106,110	125,027	158,728	183,908	153,004	162,011	100,019	129,667	174,106	200,031	19,333	7.4	178,421	10.0
Taiwan	122,631	123,412	123,936	138,126	130,074	139,040	128,256	123,675	137,241	146,251	146,009	143,301	158,430	14,402	7.5	128,670	0.4
Malaysia	89,255	106,520	92,521	103,637	95,861	65,110	70,445	66,564	70,009	59,320	72,394	101,035	108,107	8,989	-17.8	81,104	-7.2
Pakistan	47,604	44,010	38,571	42,905	65,196	62,216	62,946	66,523	46,975	42,009	69,124	56,453	20,625	2,538	121.7	22,255	18.6
Vietnam	29,815	24,934	33,313	41,205	51,246	58,701	60,303	66,446	80,839	72,136	69,002	92,625	59,207	8,898	112.1	50,415	14.8
Republic of Korea	9,129	15,802	12,879	13,310	15,796	19,887	24,316	30,123	22,876	15,076	16,202	13,857	22,069	2,031	20.4	19,307	8.6
India*1												156,980	222,069	30,396	42.0	241,878	31.3
Other	150,018	194,681	173,887	164,685	174,575	168,056	178,364	189,374	164,906	108,311	157,598	26,480	26,755	2,336	0.6	21,913	-1.7
Japan	1,200,976	1,692,228	1,584,316	1,554,318	1,497,869	1,580,851	1,633,161	1,564,309	1,610,169	1,504,221	1,476,136	1,289,132	1,672,970	143,548	7.1	1,210,881	-14.6
Oceania	215,854	258,829	258,052	247,161	253,490	256,395	268,319	269,227	256,324	243,508	273,768	280,120	277,939	24,110	-8.5	248,175	9.4
Australia	187,971	225,015	221,550	210,501	214,927	218,738	225,266	225,880	215,378	213,647	232,932	238,139	230,439	19,846	-8.1	213,208	13.6
Other	27,883	33,814	36,502	36,660	38,563	37,657	43,053	43,347	40,946	29,861	40,836	41,981	47,500	4,264	-10.5	34,967	-10.8
Middle East	525,670	688,226	761,956	793,391	778,865	584,389	494,956	413,546	454,894	358,933	418,612	495,572	568,257	54,267	9.2	476,853	2.4
GCC*2	478,450	624,401	669,661	699,946	698,051	511,711	419,165	346,788	368,433	288,687	331,786	390,294	448,799	42,520	5.9	368,573	0.4
Other	47,220	63,825	92,295	93,445	80,814	72,678	75,791	66,758	86,461	70,246	86,826	105,278	119,458	11,747	23.5	108,280	9.8
Africa	205,749	237,384	247,499	248,472	226,885	180,994	184,031	191,597	203,931	165,044	205,750	225,554	251,161	20,950	-7.5	191,258	-6.5
South Africa	106,311	117,971	123,270	124,107	119,362	114,014	124,441	130,397	127,062	88,008	115,126	128,709	139,283	11,602	-4.2	102,479	-12.2
Other	99,438	119,413	124,229	124,365	107,523	66,980	59,590	61,200	76,869	77,036	90,624	96,845	111,878	9,348	-11.2	88,779	1.1
Others	1,347	1,183	1,319	2,274	3,160	1,769	2,398	3,193	2,785	1,853	2,072	0	0	0	-	0	-

*1 India was included in Asia Other until 2021

*2 GCC (Gulf Cooperation Council) consists of Saudi Arabia, the United Arab Emirates (UAE), Bahrain, Oman, Qatar and Kuwait.